

Learn Something New

Skillshare is now on Kanopy

kanopy
stream smarter

Skillshare is one of the world's largest creative learning communities, home to thousands of short, project-based classes taught by working professionals, entrepreneurs, and creators. Unlike traditional lecture-based learning, Skillshare classes are hands-on by design.

The Skillshare collection on Kanopy brings a curated selection of these classes to library patrons at no cost. Topics span creative writing, entrepreneurship, productivity, photography, digital skills, and personal development. Most classes run under 60 minutes, are taught by working practitioners, published authors, brand founders, photographers, and entrepreneurs and are available in both English and Spanish.

Browse the Skillshare collection, title details, course materials, and more at [kanopy.com/category/88388](https://www.kanopy.com/category/88388)

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

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General Announcements

Print materials that showcase the Skillshare collection, which can be printed and displayed throughout your library.

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Digital Graphics

Graphics sized for various social media platforms and email, showcasing the Skillshare collection content.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

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Programming Ideas

- Run the 30-Day Photography Challenge class as a library-wide community event. Patrons can watch the class at home, complete daily photo prompts, and share their progress via community board.
- A recurring “One Hour, One Skill” program, where patrons watch a single Skillshare class together and immediately work on the class project. All Skillshare titles have Public Performance Rights (PPR), making it perfect for programming events.

Social Media and Newsletter Copy Suggestions

Option 1

Skillshare classes on Kanopy let you pick up a new skill, work on a side project, or finally write that thing you’ve been putting off. Start with one class. See where it takes you: kanopy.com/category/88388

Option 2

Every Skillshare class on Kanopy ends with a project. Not a test, but something you actually make. A business plan. A personal essay. A vision board. A month of photos. Take your pick: kanopy.com/category/88388

Option 3

Most people don’t know their library card includes access to Skillshare classes on Kanopy. Business. Writing. Photography. Productivity. Taught by real practitioners in classes short enough to finish before dinner: kanopy.com/category/88388

If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Happy Streaming,
The Kanopy Team